**Press Release**

**Pakistan Halal Authority and FPCCI Committed to Enhance Coordination Between the Stakeholders of the Halal Sectors.**

**Islamabad –June 19, 2025:** Pakistan Halal Authority (PHA), in collaboration with the Federation of Pakistan Chambers of Commerce & Industry (FPCCI), convene stakeholder coordination meeting at the FPCCI Head office Karachi. The meeting was chaired by **Mr. Akhtar A. Bughio, Director General PHA** along with **Dr. Ainy Zehra**, **Director Technical, PHA. Mr. Saquib Fayyaz Magoon, Senior Vice President FPCCI, Mr. Aman Paracha, Vice President FPCCI, and Mr. Asfandyar Khan Mandokhel, Convener of FPCCI Central Standing Committee on Halal Products and Services.**

During the meeting, **Sr. Vice President FPCCI** urged to enhanced coordination between PHA and trade bodies/SMEs to covey the requirements of relevant regulation, standards and processes to be met to gear up Halal industry of Pakistan through regular awareness sessions. The meeting forum also agreed to enhance credible Halal certifications for their products for greater market access. Inclusion of PHA officials as observing member in FPCCI Standing Committee on Halal Products & Services was also discussed by FPCCI. The participants also exchanged key issues regarding challenges and opportunities to strengthen compliance of halal certification and access to global market.

DG PHA answered the issues and challenges identified by the forum and explained the Authority’s regulatory mandate to align Pakistan’s Halal ecosystem with international standards and tap into the multi-trillion-dollar global Halal economy. DG PHA also emphasized that the authority will always support their stakeholders and provide technical expertise on need basis on the request of FPCCI and trade bodies. Enhancing the coordination between the authority and their stakeholders and make aware of latest trends, challenges, opportunities, compliance requirements of regulations and standards to up lift the Halal sector of the country is the keen interest of PHA.

FPCCI representatives appreciated the initiative taken by PHA and expressed their support for joint efforts to promote Halal exports, capacity building of industry players, and awareness campaigns.

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